

Session 3: Prof. S.C. Wong

Presentation entitled: Effectiveness of setting quantified targets in road safety strategies

Biographic Data of Speaker



Prof. S.C. Wong
The University of Hong Kong

S.C. Wong is Professor and Deputy Head of the Department of Civil Engineering, and Director of the Institute of Transport Studies of the University of Hong Kong. He received his B.Sc.(Eng.) and M.Phil. Degrees from the University of Hong Kong, and Ph.D. degree in Transport Studies from University College London. His research interests include the optimization of traffic signal settings, continuum modeling for traffic equilibrium problems, traffic flow theory, traffic management and control, transportation planning and network modeling, and road safety. He has published over 160 papers in international journals, and is currently Editor-in-Chief of *Transportmetrica*, and *International Journal of Sustainable Transportation*; Associate Editor of *IEEE Transactions on Intelligent Transportation Systems*, and *Journal of Advanced Transportation*; and Editorial Board member of several journals, such as *Transportation Research Part B*, *Transport Reviews*, *Journal of Intelligent Transportation Systems*, *ASCE Journal of Urban Planning and Development*, etc. He is also member of the AHB45 Committee on Traffic Flow Theory and Characteristics of the Transportation Research Board, and International Scientific Committee of the Eastern Asian Society for Transportation Studies. Locally, Professor Wong was appointed by the Chief Executive of the Hong Kong SAR Government as a member of the Tuen Mun Road Traffic Incident Independent Expert Panel in 2003. He is currently member of the Transport Advisory Committee, chairing its Transport Complaints Unit Sub-committee,

and member of the Road Safety Council, Road Safety Research Committee, and Harbour-front Enhancement Committee of the Hong Kong SAR Government; President of the Chartered Institute of Logistics and Transport in Hong Kong; and Vice-president of the Hong Kong Society for Transportation Studies.